## **ABSTRACT**

[0050] Disclosed herein is a method of managing services in electronic devices such as, for example, mobile handsets and their access to service providers via a service broker that is located on a server-side or in the device itself. An electronic device employing the service broker can manage the update of firmware/software, configuration, parameters etc. when a service needs to be provisioned, updated or changed. In general, various components in the electronic device, such as the firmware, operating system, applications or other components, access services provided by an associated one of a plurality of service providers, by employing the services of a generic intelligent responsive agent located in the electronic device. The generic intelligent responsive agent acts as a proxy in one embodiment or as a surrogate in another embodiment. It is capable of interacting with a service broker server that facilitates communication and interactions with one or more service providers.